NAMING OPPORTUNITIES

In addition to specific naming rights, all gifts are recognized at the appropriate level on the Museum’s Commit to the Future Campaign donor wall.

TAKE A STAND CENTER

This new permanent exhibition, comprised of three galleries, will begin with the Survivor Stories Theater, followed by the interactive Upstander Gallery, and conclude in the action-oriented Take A Stand Lab. In the Survivor Stories Theater, visitors will hear from and converse with recorded Survivors, learning the dangers to society when hatred and prejudice are unopposed and human and civil rights are stripped. Visitors then will move into the Upstander Gallery, where they will be inspired by historical and contemporary Upstanders, people who have acted boldly to bring positive change into the world. The Upstander Gallery will motivate visitors to want to stand up and speak out on issues important to them and will lead naturally into the Take A Stand Lab, which will provide visitors with ideas, tools, and opportunities to take immediate action and become engaged citizens even before leaving the Museum.

SURVIVOR STORIES THEATER

The Survivor Stories Theater will feature the Survivor Stories Experience (see below), enabling recorded Holocaust Survivors to converse with audiences in a strikingly life-like way. This state-of-the-art theater, named for the donor, will be custom-designed, with sophisticated audio equipment and multiple screens capable of presenting the Survivor Stories Experience using holographic imagery.

SURVIVOR STORIES EXPERIENCE

Critical to Illinois Holocaust Museum’s mission is preserving and telling first-person Survivor stories to future generations. In partnership with USC Shoah Foundation’s New Dimensions in Testimony project and within the new Survivor Stories Theater, this groundbreaking Museum experience combines high-definition holographic recordings with custom voice-recognition technology to enable recorded Survivors to tell their stories, respond to spontaneous questions, and engage meaningfully with a live audience. These interactive experiences will provide an immersive, engaging, and powerful alternative when actual contact with Holocaust Survivors is no longer possible. The Survivor Stories Experience will bear the name of the donor in all Museum literature, press releases, and physical spaces associated with the project. The donor name will also be listed on the project screen as the default setting when the program is in stand-by mode and at the beginning and end of each Survivor Story.
OPPORTUNITY SCHOLARSHIPS PROGRAM FUND ................................................................. $2,000,000
The Museum’s Opportunity Scholarships Program provides a student and educator experience to under-resourced schools that might otherwise not have a chance to visit the Museum. The program subsidizes admissions and transportation for schools where 50% or more of the student body is low-income, defined by eligibility for the National School Lunch Program. Today, nearly 25% of all Museum field trips are made possible by Opportunity Scholarships, with over 50% of scholarships awarded to Chicago Public Schools. Each trip ranges in size from approximately 60 to 160 students, and includes at least one chaperone per 10 students. The Museum conducts specific outreach to Chicago Public Schools, as well as schools across Illinois and the Midwest. This fund will be named for the donor, who will be recognized in all associated Museum materials.

SPECIAL EXHIBITION FUND ........................................................................ $2,000,000
Innovative and powerful traveling exhibitions are critical to the Museum’s work and important to our mission, attracting varied audiences and promoting reflection and education on historical and current events. These exhibitions – which rotate every four to six months – explore a particular story related to Holocaust history, highlight other ethnic groups that have been subjected to unchecked bigotry and persecution, or examine broad themes of social justice and the protection of civil liberties. Through photography, art, textiles, and interactive displays, these rotating exhibitions bring history to life and inspire new perspectives. Each tells a unique story and creates opportunities for partnerships within the larger community. Creative public programming related to special exhibitions feature eyewitness testimonies to world events, presentations by leading scholars and historians, and dynamic panel discussions. In the past six years, the Museum has hosted more than 25 special exhibitions, partnering with such well-respected institutions as the United States Holocaust Memorial Museum, Yad Vashem, the Smithsonian American Art Museum, the Science Museum of Minnesota, and the Museum of Jewish Heritage. Illinois Holocaust Museum’s Special Exhibition Fund provides support to present these special traveling exhibitions and their related programs. The fund will be named for the donor, who will be recognized in all special exhibitions and related programming.

MUSEUM HALL ........................................................................................................ $2,000,000 COMMITTED
Museum Hall is our signature event space that hosts a wide variety of public programs, lectures, meetings, and receptions. This is the main assembly space for our Law Enforcement and Democracy Initiative, which trains law enforcement officials from the Chicagoland area on the meaning and importance of democracy and law enforcement through the lens of the Holocaust. It is also the venue for teacher professional development workshops and seminars, docent continuing education training, private events, student leadership days, annual educator open houses, and special exhibition opening programs.

ACT OF ART GALLERY ........................................................................................ $1,000,000
This unique gallery uses fine art and photography to demonstrate to visitors that there are many different ways to take action, including communicating one’s message through art. The featured art, created by renowned artists who experienced hatred and prejudice or who want to comment on social issues, allow visitors to think about the issues portrayed, and how they also can take a stand.
The Upstander Gallery, the second gallery of the Museum’s Take A Stand Center, will broaden the call to action beyond the Holocaust and inspire visitors to speak out against injustices in the areas of civil, social, economic, and environmental rights. Through “Story Pods,” visitors will immerse themselves in the lives, issues, and actions of people who have fought against injustice and for worthy causes. Upstanders profiled will include historical and present-day figures, youth and adults, and famous and lesser-known activists. In addition to being inspired by the individual Upstanders’ actions, visitors will learn about the issues that they championed and their personal journeys that led them to their passion. These stories will touch and inspire visitors and enable them to see that they have the ability to create change that will shape the future. The donor’s name will be included in this named gallery and related press releases and literature.

The Take A Stand Lab, the third gallery of the Museum’s Take A Stand Center, will encourage civic engagement by putting the power of change in visitors’ hands. By providing information about present day local, national, and international issues along with ideas, tools, and opportunities to take immediate action, the Take A Stand Lab will enable visitors to get involved and make their voices heard. For example, visitors will learn how to: write a letter to an elected official or publication editor, spread the word on an issue, speak up for someone who is being discriminated against, or volunteer and fundraise on behalf of a cause, even before leaving the Museum. The donor’s name will be included in this named gallery and related press releases and literature.

The Museum will bring together thought leaders, educators, students, Survivors, and advocates for a bi-annual two-day symposium in collaboration with national or international partners to raise awareness, provide insight about, and generate response to injustices worldwide. Always including a Holocaust track, the symposium will feature a one-day public plenary-style program, with a second day focused on engaging university and high school students and educators in intensive dialogue and reflection in order to take action on their campuses and in their communities. The symposium will inform and empower a wide audience, allowing us to create a broad-based network of leaders who will act as Upstanders, speaking out on issues of humanity, disseminating information, and encouraging dialogue at both the local and national levels.

The Museum is well known for presenting world-class commemorations focusing on signature dates of the Holocaust. These programs include Kristallnacht, Yom HaShoah, International Holocaust Remembrance Day, and other significant anniversaries (e.g. 70th anniversary of the Warsaw Ghetto uprising). These programs feature prominent and diverse thought leaders who share their expertise and perspective.
**SPECIAL EXHIBITIONS GALLERY**

This dynamic special exhibitions space hosts three traveling exhibitions a year from around the world. These special exhibitions are central to the Museum’s objective of enhancing its reach and impact. They enable the Museum to broaden its coverage of mission-related social justice topics and reach new audiences, as well as to go deeper on particular aspects of the history and lessons of the Holocaust.

**ARTIFACT PRESERVATION FUND**

Survivors donated most of the artifacts in the permanent collection, and these 25,000 artifacts need to be preserved for our future visitors and students. Proper handling and a climate-controlled environment help guarantee the longevity of these precious objects.

**TEACHING THROUGH TECHNOLOGY FUND**

The Museum recognizes that technology can increase educational opportunities for an expanded and diverse audience. Multiple digital and mobile technology strategies will engage visitors onsite, in classrooms, in the community, and at home. This fund will enable the Museum to expand resources available online and create and acquire technology resources, from low-tech to high-tech products such as mobile apps, virtual reality, and 3D applications.

**WEST/SOUTH LOT**

As the Museum continues to expand its audience, including outreach to schools, there is a need to expand onsite parking capacity. The brand new West lot includes beautiful environmentally-sensitive paving bricks and 127 car spaces. The South Lot will be built to include an additional 15 bus spaces or 54 car spaces, dependent upon use. This new configuration will expand parking capacity by 80 total spaces and enhance the visitor experience. The donor’s name will be on signage in the lot and referred to in all appropriate Museum literature.

**LAW ENFORCEMENT & DEMOCRACY INITIATIVE**

This initiative brings law enforcement officials, including all Chicago Police Department (CPD) recruits, from across the Chicago area to the Museum to explore the meaning and importance of democracy and law enforcement through the lens of the Holocaust. Through the training, participants investigate the role of police officers in society, moral and ethical decision-making, and what it means to be a law enforcement officer with integrity. Based on evaluations, training for newly-promoted CPD Sergeants and Lieutenants will be added. The Museum has trained thousands of officials from the Chicago, Rockford, Morton Grove, Deerfield, and Highland Park police departments, and seeks to grow its reach.

**SURVIVOR DOCUMENTARY SERIES**

The Museum is committed to preserving the legacy of Survivors. To ensure that future generations hear the personal stories of eyewitnesses, the Museum will produce approximately 10 Survivor documentaries that may be used in the Museum, in partnership with media outlets, in classrooms, and online. Survivors are the best teachers of the lessons of the Holocaust, and these documentaries provide important content as the Survivor population dwindles, allowing the Museum to broaden its reach and impact. Naming of the series includes recognition in all 10 documentaries.
TAKE A STAND CENTER INTRODUCTION GALLERY ........................................... $500,000 COMMITTED

The Introduction Gallery is the gateway to the Museum’s new Take A Stand Center. Visitors entering this inviting and visually-appealing space will be greeted by a welcome film and informative, engaging panels highlighting what they will experience within the Take A Stand Center, including the state-of-the-art Survivor Stories Theater, Upstander Gallery, and Take A Stand Lab. The donor’s name will be included in this named gallery and related press releases and literature.

INTERACTIVE SURVIVOR STORIES ....................... (FOUR COMMITTED, THREE REMAINING) $500,000

A donor can sponsor a Survivor Story that will be presented in the customized theater as the centerpiece of the overall Survivor Stories Experience. Each of the individual Survivor Stories features a Survivor who has answered thousands of questions related to his or her experiences before, during, and after the Holocaust. These narratives cover virtually any questions a visitor might ask, providing visitors with a personal and moving experience for understanding the history and lessons of the Holocaust. Through this interaction, visitors will learn the dangers of silence and indifference and the power of their words and actions to transform the world. Each Survivor Story will bear the name of the donor in all Museum literature, press releases, and physical spaces associated with the project. The donor name will also be listed at the beginning and end of the named Survivor Story.

STUDENT DINING ROOM .................................................. $500,000 COMMITTED

Each year, thousands of students from across the Midwest are able to spend a full day onsite at the Museum because of the ability to utilize a lunchroom space free of charge. This opportunity allows further field trip enhancement and expansion of tour length and options. The space is also used for students to participate in pre-field trip orientation and post-field trip reflection and discussion with their docents, teachers, and chaperones.

LEARNING JOURNEY TRAVEL FUND .................................................. $500,000

The Learning Journey Travel program provides an opportunity for Museum staff, volunteers, teachers, and docents, as well as members of the public, to travel to countries that were directly impacted by the Holocaust. This program offers an educational context for understanding the atrocities that occurred while exploring the historic and current culture. The Learning Journey Travel Fund will underwrite the costs associated with this important immersion experience that enables participants to remember the past while transforming the future.

ACT OF ART ACQUISITION FUND .................................................. $500,000

The Act of Art collection focuses on contemporary artistic responses to injustice, genocide and other atrocities, including slavery, the Holocaust, and the Rwandan genocide. Through paintings, photography, and sculpture, artworks depict how art can be a form of activism in response to human rights issues. This fund will enable the Museum to augment its collection of art displayed in the Act of Art Gallery.

FAMILY PROGRAMMING .................................................. $500,000

This fund will enable the Museum to strengthen and expand its quarterly programming for younger audiences that explores character education, social justice, and standing up for one’s self and others through storytelling, art, and theater. This programming is often delivered in partnership with other child-centered organizations and introduces these important topics in an age-appropriate way.
FILM SERIES

The Museum offers an annual calendar of important films for its members and the public focusing on issues related to the Holocaust, the Museum's Special Exhibitions, and current events that reflect the Museum's mission. These films are accompanied by discussions featuring prominent thought leaders who share their expertise and perspective with the audience in an interactive forum. The donor to this named fund will be recognized in all film programs and related publicity.

PERFORMING ARTS SERIES

The Museum reaches diverse audiences by exploring stories of the Holocaust and broad themes of social justice through the performing arts. People learn and can be reached differently, and the performing arts offer an important avenue for communicating the Museum's messages. This series will engage audiences approximately four times per year through theater, music, and other performance media that focus on art created during and in response to the Holocaust and other atrocities.

STUDENT LEADERSHIP DAYS

The Museum's intensive Student Leadership Day programming engages students in fifth through eleventh grades in a variety of age-appropriate activities that inspire them to build their leadership skills, explore their roles as citizens, and develop a deeper awareness and understanding of the Holocaust, genocide, and other human rights issues. The program offers participants an opportunity to engage with diverse peers and participate in discussions about perspectives other than their own, increasing their self-efficacy, potential for learning, and ability to return to their communities to promote greater acceptance and understanding.

UPSTANDER GALLERY MULTI-USER MEDIA KIOSK

With its blend of storytelling and technology, the Multi-User Media Kiosk in the Upstander Gallery will take visitors on an interactive exploration of historical and contemporary Upstanders and the issues they have impacted. By hearing and interacting with the stories, visitors picture themselves facing similar struggles of these heroes and come away inspired to enact positive change in their own communities. The Kiosk includes three individual media screens linked to a 98-inch LED monitor. Visitors are able to choose to explore topics on the individual screens and play related videos on the larger screen.

SURVIVOR STORIES PRESERVATION SOCIETY FUND

A donor may name this signature fund that will provide ongoing financial support for all technologies used in the Museum to preserve Survivor stories. The named fund will be recognized in the physical space associated with the Survivor Stories Experience and in appropriate literature.

BOAZ COLUMN

This column stands in front of the Museum and is a symbolic representation of the pillar that stood at the entrance of Solomon's Temple in Jerusalem.
**TEACHING TRUNK PROGRAM**

The Museum assists teachers in creating meaningful, age- and grade-appropriate lessons of the Holocaust, genocide, human rights, and/or character education. Using award-winning fiction, non-fiction, and historical reference, as well as engaging DVDs and teaching posters, the Museum’s Teaching Trunk Program provides K-12 teachers with a wide array of innovative classroom resources. All teaching trunks address state and national standards, including Common Core State Standards. The trunks’ contents vary and focus as follows: Grades K–2: Myself, My Community; Grades 3–4: Our Town, Our Community; Grades 5–6: Memory, History, Culture; Grades 7–8: Historical Perspectives through Different Voices; High School: Investigating Human Behavior; Grades 7–12: Genocide & Human Rights. A donor may name the entire program.

**“CHOICES” - UPSTANDER LOCKER INTERACTIVE**

Visitors interact with seven lockers within Make a Difference! The Harvey L. Miller Family Youth Exhibition that highlight the stories of historical and contemporary Upstanders, including Rosa Parks, Miep Gies, Hudson Taylor, and others. Visitors explore text, images, and objects that prompt discussion of how those profiled became Upstanders. The exhibition’s themes of combating prejudice and stereotypes, and the power of words and actions, are central to this interactive exhibition.

**RAIL CAR OBSERVATION GALLERY OF THE KARKOMI HOLOCAUST EXHIBITION**

Serving as the Museum’s anchor artifact, the Nazi-era German rail car engages visitors of all ages as a powerful but silent witness to the atrocities of the Holocaust. The rail car gives visitors a glimpse of the inhuman deportation methods used by the Nazis, and visitors often view it as one of the most notable artifacts in the collection. Because of its age, ongoing maintenance and conservation is vital in order to preserve the rail car for generations to come. This gift will allow the rail car to remain accessible to Museum visitors indefinitely.

**NORTH AMERICA GALLERY OF THE KARKOMI HOLOCAUST EXHIBITION**

A New Home: The United States. This gallery of The Karkomi Holocaust Exhibition shows visitors the experience of Holocaust Survivors who moved to the United States from Europe. Through personal stories, photographs, and family heirlooms, visitors learn about Holocaust Survivors’ joy in becoming citizens in their new country, as well as their hardships in adjusting to a new country and rebuilding their lives.

**SKOKIE GALLERY OF THE KARKOMI HOLOCAUST EXHIBITION**

When neo-Nazis threatened to march in Skokie in the late 1970s, Holocaust Survivors around the world were shocked. They realized that despite their desire to leave the past behind, they could no longer remain silent. In the wake of these attempted marches, Chicago-area Survivors joined together to form the Holocaust Memorial Foundation of Illinois. The group focused on combating hate with education. This section of The Karkomi Holocaust Exhibition displays handmade protest posters from the rallies in front of Daley Plaza, and a touchscreen interactive experience where visitors can learn the story of the planned march and the legal battles that ensued.
TRIBUTE PATHWAY

The Tribute Pathway is an ideal place to permanently record your family history - birthdays, anniversaries, weddings, and other milestones - or simply honor someone special. Brick purchases are permanent, tangible, and visible symbols of support for the Museum and its mission of universal tolerance.

GENOCIDE AND HUMAN RIGHTS PROGRAMMING

Through a series of three to four public programs throughout the year, the Museum positions itself as a national and global voice of conscience on broader historical and contemporary issues of human rights and genocide. Symposia, film, lecture, and book and author programs serve as a reminder of the need to recognize our shared responsibility to humanity, and the indelible role we each play in shaping our world today.

ARTIST-IN-RESIDENCE

With the support of this gift, the Museum will annually host an artist-in-residence whose work touches on the themes of the Holocaust, genocide, human rights, or remembrance, and who will be featured in a series of workshops and other special programs. If a print artist is featured, he or she may produce a series of commemorative prints that will be displayed and sold by the Museum.

TAKE A STAND LAB INTERACTIVE MEDIA KIOSK

The action-oriented Take a Stand Lab will encourage civic engagement by putting the power of change in visitors’ hands. By providing information about present-day local, national, and international issues along with ideas, tools, and opportunities to take immediate action, the Take a Stand Lab will enable visitors to get involved and make their voices heard. Through four interactive stations, visitors engaged in the Interactive Media Kiosk learn how they can write letters to elected officials or publication editors, spread the word on an issue, speak up for someone who is being discriminated against, or volunteer and fundraise on behalf of a cause – all before they even leave the Museum.

SPECIAL EXHIBITION GALLERIES

Innovative and powerful traveling exhibitions are critical to the Museum's work and important to our mission, attracting varied audiences and promoting reflection and education on historical and current events. These exhibitions - which rotate semi-annually - explore a particular story related to Holocaust history, highlight other ethnic groups that have been subjected to unchecked bigotry and persecution, or examine broad themes of social justice and the protection of civil liberties. Two galleries are available for naming on the second floor of the Museum.

TAKE A STAND CENTER WELCOME FILM

The Welcome Film introduces the Survivor Stories Theater, Upstander Gallery, and Take A Stand Lab. Displayed on a 72-inch monitor, the video runs continuously and engages and prepares visitors arriving in the exhibition or waiting to enter the Survivor Stories Theater.
UPSTANDER GALLERY STORY PODS ...................................................... (FOUR AVAILABLE) $150,000 EACH

Museum visitors will engage with life-size Story Pods and explore profiles of thirty Upstanders working on a variety of social justice issues. This experience allows visitors to immerse themselves in the lives, causes, and actions of people who have fought against injustice in the areas of civil, social, economic, and environmental rights. Each Story Pod is eight feet by three feet and features a large interactive LED touchscreen. Through text, photographs, video, and data displays, visitors touch and scroll through topics to learn about the Upstanders who have created changes on these issues. Story Pods inspire visitors with the idea that every individual has the power to make a difference.

ENVIRONMENTAL FUND ........................................................................................................... $150,000

This fund will enable the Museum, a Gold LEED-certified institution, to maximize efficiency by taking advantage of technological advances that minimize the Museum’s environmental footprint.

SURVIVOR STORIES PRESERVATION SOCIETY FOUNDER ........................................................................... $100,000

A donor may be named a Founder of this signature fund that will provide ongoing financial support for all technologies used in the Museum to preserve Survivor stories. The donor’s name will be included in the physical space associated with the Survivor Stories Experience.

"WHAT DO YOU SEE?" - PARK MURAL INTERACTIVE ........................................................................... $100,000

The large-scale park scene mural within Make a Difference! The Harvey L. Miller Family Youth Exhibition depicts multiple interactions and behavior scenarios. Through visual analysis and critical thinking, visitors interact with the mural, choosing to interpret the scenes depicted: “Who is being a good friend? Who are the bystanders? Which children do you see taking a stand?”

DOCENT TRAINING PROGRAM .......................................................................................................... $100,000

Docents perform one of the most important and far-reaching functions in the Museum by sharing historical information, meaningful context, and Survivors’ artifacts during tours of the Museum’s galleries. They challenge visitors through thought-provoking discussion and deepen their understanding of history and its lessons. This program allows for annual training for new docents, as well as continuing education for all docents on changing exhibitions, topics related to tour facilitation, technique, and Holocaust history.

SURVIVOR TESTIMONY VIDEO SERIES ................................................................................................. $100,000

The series will include videos that are produced in a “TED Talk”-style format and highlight Survivors on the Museum’s Speakers Bureau interacting with some of their artifacts and presenting to and engaging in conversation with students at the Museum. Naming of the series includes recognition in each of the approximately 40 recordings.

COLLECTION AND EXHIBITION PREPARATION ROOM ........................................................................... $100,000

The Museum houses more than 25,000 rare and important artifacts from the Holocaust. The care and proper preservation of the collection is at the core of our mission. In this space, artifacts are cleaned, catalogued, and housed in museum-quality archival containers before entering a storage facility.
CIRCLE OF LIFE COMMUNITY SERVICE PROJECT .................................................. $100,000

This program allows children who are approaching Bar or Bat Mitzvah to learn about the Holocaust through the eyes of a child who lost his or her life in the Holocaust. This special act of remembrance offers a young person the opportunity to connect with the past on a very personal level, and formalizes partnerships with area synagogues.

UPSTANDER GALLERY INTERACTIVE TRILON INSTALLATIONS ........................................ $100,000 EACH COMMITTED

Inside the Upstander Gallery, visitors have the chance to learn about additional Upstanders through two Interactive Trilon Installations. Pictures and information of profiled Upstanders, some of whom are in the Story Portals, are displayed on 15-inch by 12-inch three-dimensional triangles. Guests move and interact with the Trilons to learn about the Upstanders, including where they are from, the issues on which they work, and the words they use to inspire others to make a difference.

TAKE A STAND LAB SUCCESS STORIES FLIP BOOKS .................................. (ONE AVAILABLE) $100,000 EACH

The Take A Stand Lab Flip Books share success stories and strategies of individuals and organizations who have taken a stand and made a positive difference in their communities through advocating, raising awareness, volunteering, and more.

TAKE A STAND LAB LEAVE-A-PLEDGE INTERACTIVE .................................................. $50,000 COMMITTED

The Take A Stand Lab Leave-A-Pledge Interactive will enable visitors to make a public pledge about an area in which they plan to make a difference. Pledges will be grouped by issue, providing a sense of public priorities and fostering a community of change-makers.

SURVIVOR STORIES PRESERVATION SOCIETY GUARDIAN ........................................ $50,000

A donor may be named a Guardian of this signature fund that will provide ongoing financial support for all technologies used in the Museum to preserve Survivor stories. The donor’s name will be included in the physical space associated with the Survivor Stories Experience.

PROFESSIONAL DEVELOPMENT FUND .......................................................... $50,000

This fund enables the Museum to advance the skills of our staff. It allows them to attend lectures, conferences, and seminars, and provides tuition assistance for academic classes, thereby keeping Museum professionals current with best practices in their respective areas, and/or in their knowledge of Holocaust and genocide scholarship.

INTERNSHIP STIPEND PROGRAM .......................................................... $50,000

This program will reduce the financial challenges associated with interns participating in the Museum’s wide range of unpaid internships. Enabling the Museum to pay stipends to our many interns will facilitate student participation in experiential career exploration and expand the diversity of internship opportunities.
"CHOICES" - UPSTANDER LOCKER INTERACTIVE .....(TWO COMMITTED, FIVE AVAILABLE) $50,000
Visitors interact with a series of lockers within Make a Difference! The Harvey L. Miller Family Youth Exhibition that highlight the stories of historical and contemporary Upstanders, including Rosa Parks, Miep Gies, Hudson Taylor, and others. Visitors explore text images and objects that prompt exploration of how those profiled became Upstanders. The exhibition's themes of combating prejudice and stereotypes and the power of words and actions are central to this interactive exhibition. Naming each locker is $50,000.

TEACHING TRUNK PROGRAM ................................................................. ................................................................. $25,000 EACH
The Museum assists teachers in creating meaningful, age- and grade-appropriate lessons of the Holocaust, genocide, human rights, and/or character education. Using award-winning fiction, non-fiction, and historical reference, as well as engaging DVDs and teaching posters, the Museum's Teaching Trunk Program provides K-12 teachers with a wide array of innovative classroom resources. All teaching trunks address state and national standards, including Common Core State Standards. The trunks' contents and focus vary as follows: Grades K-2: Myself, My Community; Grades 3-4: Our Town, Our Community; Grades 5-6: Memory, History, Culture; Grades 7-8: Historical Perspectives through Different Voices; High School: Investigating Human Behavior; Grades 7-12: Genocide & Human Rights. This gift supports the development and upkeep of one teaching trunk which the donor may name.

SURVIVOR STORIES PRESERVATION SOCIETY SUPPORTER ................................................................. $25,000
A donor may be named a Supporter of this signature fund that will provide ongoing financial support for all technologies used in the Museum to preserve Survivor stories. The donor's name will be included in the physical space associated with the Survivor Stories Experience.

MULTI-LANGUAGE GUIDES ................................................................. ................................................................. $25,000
Audio tours of the Karkomi Holocaust Exhibition are offered in various languages, including German, Polish, Russian, and Spanish. Naming each guide is $25,000.

BOULDER ON THE TREE OF LIFE ................................................................. $25,000
The Tree of Life celebrates a birth, Yahrzeit, Bar or Bat Mitzvah, honors a hero, or remembers a departed loved one. There are two boulders on the Tree of Life landscape that can be secured and inscribed for $25,000 each.

SURVIVOR TESTIMONY VIDEOS ................................................................. $10,000
Each video will highlight a Survivor on the Museum's Speakers Bureau sharing the history and lessons of the Holocaust through his or her personal story. The Survivor may present some of his or her artifacts and answer commonly asked questions. Approximately 40 videos will be produced. Naming one video is $10,000.
TAKE A STAND CENTER OPPORTUNITY SCHOLARSHIPS ................................................................. $10,000

The Museum’s Opportunity Scholarships Program provides a student and educator experience to under-resourced schools that might otherwise not have a chance to visit the Museum. The program subsidizes admissions and transportation for schools where 50% or more of the student body is low-income, defined by eligibility for the National School Lunch Program. Today, approximately 25% of all Museum field trips are made possible by Opportunity Scholarships, with over 50% of scholarships awarded to Chicago Public Schools. Each trip ranges in size from approximately 60 to 160 students, and includes at least one chaperone per 10 students. The Museum conducts specific outreach to Chicago Public Schools, as well as schools across Illinois and the Midwest. This fund will make it possible for ten school groups to visit the Museum and experience the Take A Stand Center.

VIDEO RECORDING .......................................................................................................................... $10,000 COMMITTED

The Museum seeks funds to purchase video equipment to record a wide range of high-quality programs featuring Holocaust and genocide Survivors, civil rights activists, and celebrated authors. There is an urgent need to record these events for later use in classrooms and online. Preserving these programs will guarantee that the Museum’s relevant messages will be preserved for generations to come.

SURVIVOR STORIES THEATER SEATS ...................................................................................... $5,000 EACH

The Survivor Stories Theater will feature the Survivor Stories Experience, enabling recorded Holocaust Survivors to converse with audiences in a strikingly life-like way. This state-of-the-art theater will be custom-designed, with sophisticated audio equipment and multiple screens capable of presenting the Survivor Stories in holographic imagery. Sixty-eight individual seats are available inside the Survivor Stories Theater. Each seat will have a donor name affixed to it.

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